

re-UP

WHITE LABEL

— by Allround Recycling —

OUR PURPOSE

DRIVING CIRCULAR FASHION FORWARD

Allround Recycling is one of Australia's leading textile recyclers, exporting over 1 million items of pre-loved clothing each month. After witnessing the growing demand for alternative uses for pre-loved clothing, deadstock, returns and out of season styles, we created **re-UP White Label**.

Our focus is to repurpose and reimagine unwanted clothing and textiles. Since 2021 we've manufactured and sold over 80,000 units of reworked bags and apparel. This isn't just a trend, but a journey to actively champion the circular economy and sustainable practices within the textiles industry.

SERVICES

With our extensive experience in delivering commercial outcomes, our team can work with your brand and design teams to deliver a superior on-brand product. With two feature ranges we are able to provide both reworked and recycled solutions.

REWORKED

Experience the art of transformation as we expertly rework your surplus stock and breathe new life into previously unwanted garments.

With our expertise and know-how in delivering reworked products at a commercial scale, we're able to find a solution and suitable styles to rework your deadstock, returns and end of season styles.

We work seamlessly with your design teams to reimagine your products into fresh new circular designs your customers will be sure to love.

RECYCLED

Our 100% recycled textile-to-fabric is a perfect option for branded totes and shopper bags. Born from discarded pre-consumer cotton and post-consumer polyester, it's deconstructed and rewoven to create our 100% recycled fabric. Our recycled fabric is available in a range of weights and bags can be fully customised to your specifications, including colour, style, design and size, maximising your brand's exposure and commitment to sustainability.

PARTNERSHIPS

Our long-standing and exclusive partnerships with our manufacturing facilities allow us complete transparency and traceability to ensure every step of our process is accountable and visible.

Our **reworked solutions** are delivered through our partnership with Atlantic Exports, an established leader in the management of discarded textiles, with over two decades of experience importing and exporting to over 40 countries world-wide. Providing invaluable recovery and reuse know-how helping us to produce end-to-end solutions at scale.

Situated within the ISO 9001 certified Sharjah, UAE Government Saif Zone. They undergo an annual SEDEX Members Ethical Trade Audit (SMETA) to uphold labour, health and safety, environmental responsibility standards, and ethical business practices.

Our **100% recycled fabric** is crafted in collaboration with our manufacturing partner based in China. Born from discarded pre-consumer cotton and post-consumer polyester, it's deconstructed and rewoven to create our 100% recycled fabric. What sets our recycled fabric apart is not just its environmental commitment but also its validation through GRS Certification.



GET IN TOUCH

We believe in collaboration and co-creation.
Our team can work with you to ideate, design and,
produce fresh new circular designs using your
products, or we can create styles just for you from our
supply of pre-loved clothing.

Be a part of the change, get in touch today
to see how we can help

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